

Pennant Technologies

With its head office and global development centre in Hyderabad, India, Pennant Technologies fortes in enterprise application integration, custom application development and consulting services. With banking vertical as the main area of focus, Pennant venture forth to usher innovation and business transformation into the Middle East banking industry.

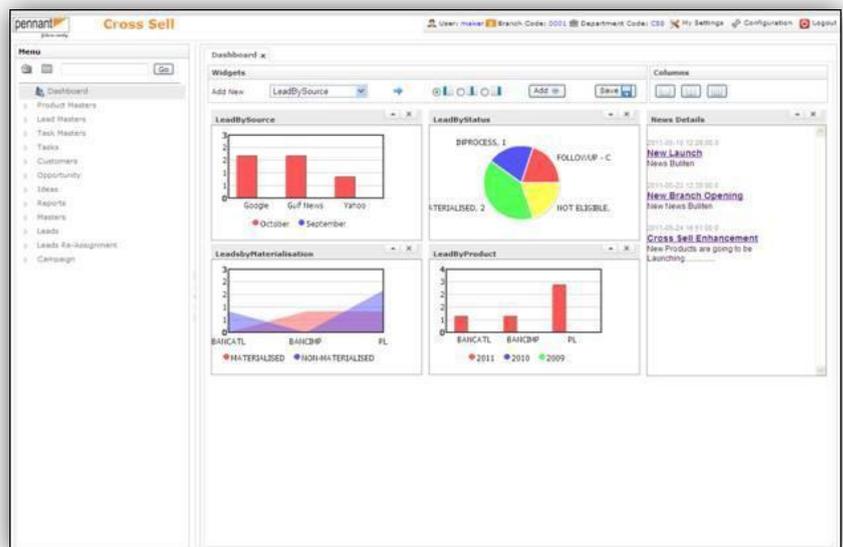
About Pennant Technologies

Since 2006, Pennant Technologies persevered in prevailing over competitors and enabled its clients to effectively address their business challenges through its suit of right fit business driven technology solutions. In true recognition of its zeal in providing custom and right-fit technology solutions to the global banking industry, it was awarded the "Best Financial Technology Company in Asia Region" in 2010.

"Leveraging on ZK framework and using it as a base for all future applications marks a new beginning for Pennant."

BACKGROUND

Pennant embarked into packaged application market leveraging the deep domain expertise and the insights of the local market dynamics acquired over these years. Pennant is on the lookout for the innovative enterprise application development framework that enables Pennant to build truly web enabled Java based packaged applications fully exploiting the RIA and Ajax technologies.



The Challenge

Ensuring the packaged application fully exploits the RIA technologies, offers the end users better experience and based on the pure java and minimal development turnaround time is a challenge for Pennant. ZK is a suitable product for developing this kind of applications. Handling client side validation is a tedious task as it consumes a lot of development time. However, with server-centric ZK, overall client side development lines can be reduced with full control on all the validation.

“ZK brings the unparalleled benefit of developer-centric approach to all projects of Pennant “

Why ZK

ZK was chosen for two major outstanding advantages

1. It allows programs to be executed at the server without having to understand client side technologies; developers are able to leverage all the Java technologies, such as Java EE and Spring while whole back-end data and services are readily available.
2. ZK's Server+client fusion enables developers to leverage the benefits of both sides achieving productivity, robustness, security and controllability at the same time.

ZK offers developers to build enterprise applications with all the flexibility and robustness of Java technologies. Beneficially, ZK has accorded;

- Very easy learning curve for existing Java development staff
- Reduced development time phenomenally in comparison to other frameworks
- Gainful support from forum and ZK Team
- Prompt availability of different kinds of UI components and supporting examples
- Responsive, useful and frequent updates
- Flexibility and promptness in responding to client needs with easy prototypes

The Result

Pennant forged strategic and technological partnerships in its pursuit for developing right fit packaged applications with rich and responsive user experience. Notably, leveraging on ZK framework and using it as a base for all future product developments marks a new beginning for Pennant.

Significantly, Pennant Technologies' choice of ZK as the framework for all its future product developments and custom application developments surely brings the unparalleled benefit of developer-centric approach.

About ZK

Potix Corporation develops and supports ZK, the #1 Ajax solution on SourceForge.net, the world's largest open source host. ZK has more than 1,500,000 downloads since its first release in late 2005. ZK is deployed by a large number of Fortune Global 500 companies, including Deutsche Bank, Barclays, Sony, Sun Microsystems and Toyota, providing them with the ability to rapidly create rich Ajax enterprise level applications.

Contact us

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